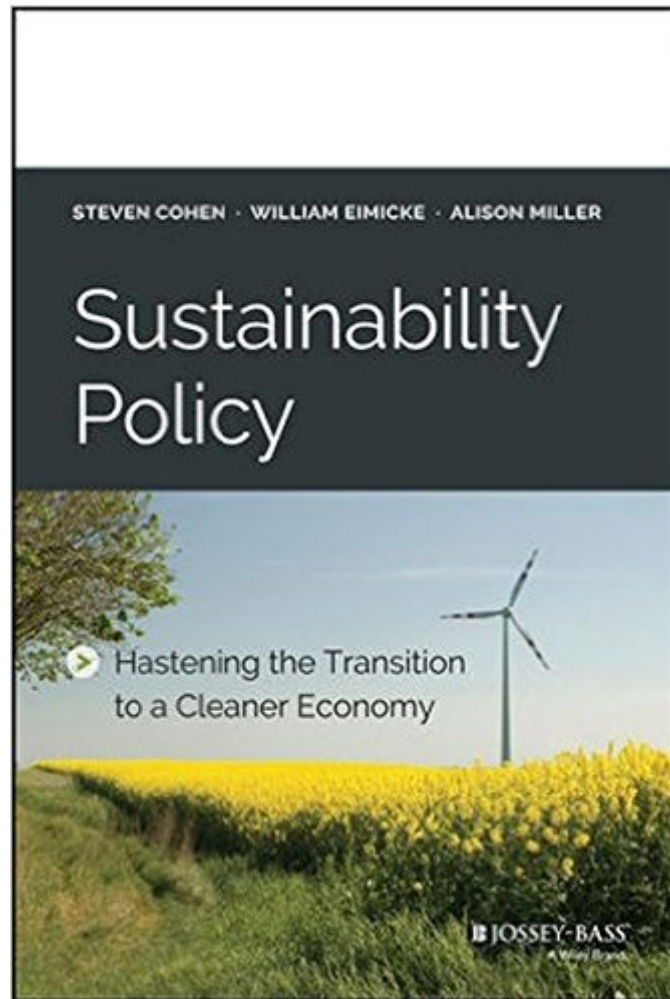


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Sustainability Policy: Hastening The Transition To A Cleaner Economy



Synopsis

A complete guide to sustainability policy at the federal, state, and local levels **Sustainability Policy: Hastening the Transition to a Cleaner Economy** is a fundamental guide for public sector professionals new to sustainability policy development, implementation, strategy, and practice. Featuring detailed cases highlighting innovative sustainability initiatives, this book explores the elements that constitute effective policy, and the factors that can help or hinder implementation and adoption. Readers gain insight into policies in effect at the federal, state, and local levels, in the areas of water, energy, material use, and waste management, and the reasons why local policies are often the most innovative and successful. Discussion surrounding monitoring and measurement addresses the lack of standardization, as well as the government's critical role in leading the field toward generally accepted sustainability metrics, while outlining the reasons why certain policies are more feasible than others. This book is an introductory resource, written in non-technical language, and organized in a coherent manner that establishes foundational knowledge before introducing more complex issues. Even readers with little background in sustainability will gain insight into the current state of the field and the issues at hand. Understand sustainability in public and private enterprises, including the role of government and public policy Learn the current standing federal, state, and local policies surrounding sustainability Discover what makes an effective sustainability policy, including measurement and evaluation metrics Explore the politics and future of sustainability, and the barriers to change Sustainability is a hot topic in both the public and private sector, with vocal advocates on both sides of every issue, so developing effective policy is crucial. For public sector professionals entering the sustainability field, **Introduction to Sustainability Policy & Management** is a valuable resource.

Book Information

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Customer Reviews

Cohen, Eimicke and Miller articulate the roles that federal, state and local governments can play in moving us to a more sustainable economy. Many examples of this are given throughout the book. The authors refute the claim that doing well for the environment is a zero sum game relative to the economy and show that we can do well for both at the same time as policies that benefit the environment (and society) can also be good for the economy (aka the "Triple Bottom Line"). They also show that it is unsustainable to have policies that favor the economy at the expense of the environment and society. The state of sustainability reporting and the challenges faced in the various ongoing efforts to standardize and make them relevant are also discussed. The book also discusses the politics of sustainability policy, from why there are roles for government that only they can do best to why the US has had a less than smooth political path towards the implementation of policies that promote sustainability. The book is well written, does not at all assume a specialist's level of knowledge to understand and is IMO quite mainstream and realistic in the views expressed. Full disclosure: I know one of the authors (Cohen) and while he is aware that I have purchased this book (at a public book launching event where he autographed my copy of the book after I purchased it), he does not know that I am writing this review nor did he ask or have reason to expect that I would.

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